

Everyday

For Life!

PROBIOTIC SUFFICIENCY™

RESEARCH SHOWS THAT:

1. Probiotic healthy bacteria are ESSENTIAL for health and wellbeing.

- Dietary sufficiency is necessary for the proper function of the digestive and immune systems and thus for overall health and protection from illness.

2. The North American (Western) diet is DANGEROUSLY DEFICIENT in Probiotic bacteria.

- This deficiency is implicated as a causal factor in alarming numbers of preventable illnesses from infancy to old age.

3. The only way to consume adequate amounts of Probiotic healthy bacteria is through SUPPLEMENTATION.

- Research shows that we now consume one-millionth of the healthy probiotic bacteria that we did before pesticides, herbicides, and industrial farming.
- Much of our healthy bacteria are destroyed by eating sugars, grains, and by consuming alcohol, antibiotics, and other prescription drugs.

PROBIOTIC SUFFICIENCY™ Everybody - Everyday - For Life!

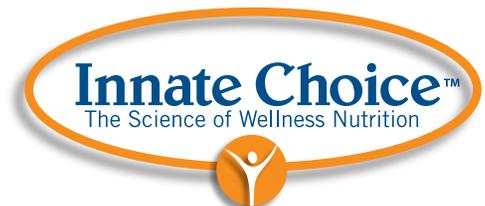


Clinical References:

Please visit www.innatechoice.com for a complete list of references supporting the necessity for Probiotic supplementation.



Officially endorsed by:



Everybody

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www.innatechoice.com

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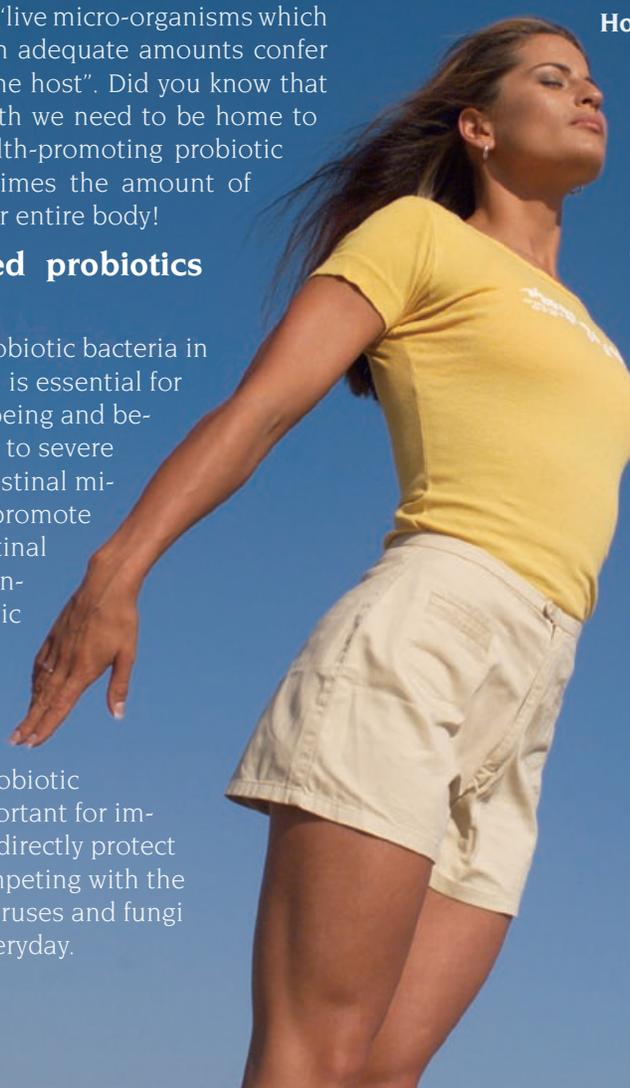
For Life!

What are probiotics?

Probiotics are species of health promoting bacteria that we require for proper digestion of food and for immune defense against illness promoting bacteria, viruses, and fungi. The term “probiotic” derives from Latin and Greek, meaning “for life”. The World Health Organization has defined probiotics as “live micro-organisms which when administered in adequate amounts confer a health benefit on the host”. Did you know that to have optimal health we need to be home to over 100 trillion health-promoting probiotic bacteria? That’s 10 times the amount of cells you have in your entire body!

Why do we need probiotics for health?

Having the proper probiotic bacteria in your digestive system is essential for your health and wellbeing and being deficient can lead to severe health problems. Intestinal microflora (probiotics) promote balanced gastrointestinal function and are essential for many metabolic requirements such as synthesizing vitamins and short chain fatty acids and digesting fiber and proteins. Probiotic bacteria are also important for immune function. They directly protect from infection by competing with the unhealthy bacteria, viruses and fungi we are exposed to everyday.



PROBIOTIC SUFFICIENCY™

The Innate Human Probiotic Formula

How to consume Innate Choice™ PROBIOTIC SUFFICIENCY™:

Adults should consume 2 capsules per day taken at the end of a meal. For optimal results, consume Probiotic Sufficiency™ after eating raw fruits or vegetables.

Children should consume 1/2 capsule per 40 lbs of body weight. Capsules can be broken and then emptied into a drink and consumed. Once the capsule is broken open consume the probiotic immediately.

Keep Probiotic Sufficiency™ in the fridge or freezer to maintain maximum organism survival.

“Probiotic Sufficiency™ is the only probiotic formula developed according to the human Innate Diet™. It is the first probiotic designed exclusively to provide sufficient healthy organisms for digestive, immune, and overall wellness”.

Dr. James L. Chestnut B.Ed., M.Sc., D.C., C.C.W.P
Author of the The Innate Diet™

Why Probiotic Sufficiency™ is the WORLD'S PREMIER Probiotic Supplement.

Probiotic Sufficiency™ is the world's only probiotic formula designed to re-establish those species found most commonly in the food of our ancestors and in the intestinal tracts of healthy human beings.

“Lactobacillus plantarum was the most common bacteria in the food of our ancestors.”

“A recent study showed that the three dominant clusters isolated from healthy Swedish volunteers were L. plantarum, L. rhamnosus, and L. casei.”

Bengmark, S. Immunonutrition: Role of biosurfactants, fiber, and probiotic bacteria. Nutrition 1998:14

Probiotic Sufficiency™ is derived from 100% vegetarian culture and contains no dairy, goat, or other milk products. The human normal flora was determined thousands of years before humans ever consumed dairy or goat's milk.

Probiotic Sufficiency™ contains over 30 billion viable organisms per serving!